

MAEPS CAREERS NEWSLETTER

RELATIONSHIPS - RESPECT - RESILIENCE

“We are the transition from one education to another”

Alfred Rosenberg

As the academic year progresses, our Year 11 pupils continue to explore potential post-16 pathways through visits, workshops, and hands-on experiences. To support their transition, pupils have engaged in mock interviews, budgeting sessions, and other essential life skills workshops.

These activities help them make informed decisions about their next steps, whether that be further education, apprenticeships, employment, or alternative provisions.

Post-16 Pathways & Opportunities

Ensuring a successful transition after secondary education involves exploring a range of pathways tailored to individual aspirations, learning styles, and support needs. The following options provide diverse opportunities for young people to progress into further education, training, or employment.

Some of the visits over the Spring 2 half term...



Apprenticeships and Technical Education

For pupils who prefer a work-based approach to learning, options include:

- Apprenticeships – Paid employment with structured training, leading to nationally recognized qualifications.
- Technical Qualifications (e.g., NVQs, BTECs, and City & Guilds) – Practical courses aligned with industry requirements.
- Traineeships – Short-term work experience programs that build skills for employment or apprenticeships.

Further Education

For pupils who wish to continue their academic journey, FE options include:

- Colleges & Sixth Forms – A-levels, BTECs, and other Level 2-3 qualifications.
- T-Levels – A blend of classroom learning and industry placements, designed to provide hands-on experience in various sectors.
- Foundation Learning – Programs that offer entry-level qualifications, helping pupils progress to higher-level study or employment.

Employment and Training

For those seeking direct entry into the workforce, supported pathways include:

- Supported Internships – Structured work placements designed for pupils with SEND, providing workplace skills and employment readiness.
- Work Based Learning Programs – Employer led schemes that combine on-the-job training with formal education.
- Sector Specific Entry Programs – Training programs in industries such as healthcare, construction, and digital technologies.

Alternative and Specialist Provisions

For pupils who require a more tailored approach due to additional needs, alternative pathways include:

- Specialist FE Colleges – Institutions catering to students with SEND, offering personalised learning experiences.
- Alternative Provisions (APs) – Small scale settings providing flexible education for pupils who have struggled in mainstream environments.
- Bespoke Transition Programs – Personalised support to bridge the gap between education, employment, and independent living.



CAREERS INSIGHT - Social Media

Social Media Manager

Careers@Moorbridge

Social Media Managers

communicate with organisations' customers and clients through social media channels.

Skills

- motivation and commitment
- an eye for detail and the ability to work accurately
- strong copywriting and editing skills suitable for each platform
- knowledge and understanding of algorithms and search engine optimisation
- creative skills for contributing new and innovative ideas
- strong communication skills
- excellent team working, collaboration and networking skills
- organisational skills and able to prioritise and work across multiple projects
- project and campaign management skills
- data analysis and interpreting statistics skills
- online community management and customer service skills to strike the balance between publicity and stimulating direct discussion with potential and actual customers
- a solid understanding of the use of a range of social media platforms

Routes into the industry

There are no set qualifications for this role, although many employers will look for candidates with:

- A **degree** in a relevant subject, like media and communications
- an advanced (Level 3) digital marketing **apprenticeship**
- a digital marketing **degree apprenticeship**
- a Level 4 digital community manager **higher apprenticeship**

Subjects

GCSE English, Media or iMedia, Business and Enterprise.

Salary*

Starting at £25,000 and rising to £60,000 or more for social media managers with substantial experience.

Jobs

The pandemic has fuelled the growth of social media usage. During the first year of the pandemic, it is estimated that there were more than sixteen new users every second!

*In 2020 the average salary was £31,461, up 3.6% on 2019.

Annual pay estimates are largely unaffected by Covid-19.